## **Course Equivalency - Curriculum 2552**

Monash University (Australia)

Code	Exchange University	Code	Thammasat University
AFF 2391	Cost Information for decision making	AC 313	Cost Accounting
AFC 3160	Auditing and Assurance or	AC 316	Auditing
AFF 3631	Auditing and Assurance		
AFF 2851	Accounting Information Systems and Financial Modeling	AC 413	Accounting Information Systems
AFC 3220	Comparative International Financial Reporting or	AC 422	International Accounting
AFF 3791	Comparative International Accounting		
AFF 3111	Personal Financial Planning	FN 221	Personal Finance
AFF 2631	Financial Management	FN 311	Financial Management
AFF 3121	Investments and Portfolio Management	FN 312	Investments
AFC 3240	International Finance	FN 313	International Financial Management
AFF 3841	Lending Decisions	FN 323	Credit Management
AFC 3170	Management of Financial Intermediaries	FN 331	Financial Institutions Management
AFF 3351	Investment Banking	FN 428	Investment Banking
MKF 2121	Marketing Research Methods	MK 314	Quantitative Research in Marketing
MKX 2521	Brand Management <u>or</u>	MK 321	Product and Brand Management
MKF 5231	Strategic Brand Management		
MKF 3461	Marketing Communication	MK 331	Integrated Marketing Communications
MKF 3471	Sales Management and Negotiation	MK 343	Sales Management
MKF 3531	International Marketing or	MK 361	International Marketing
MKC 3220	International Marketing		
MKF 2131	Marketing Decision Analysis	MK 411	Marketing Analysis & Decision - Making
MKX 4060	Marketing Research Practice	MK X9X*	Special Topics in Marketing X*
MKC 3500	Survey Data Analysis	OM 352	Multivariate Data Analysis

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MK 392 Special Topics in Marketing 2 and MK 393 Special Topics in Marketing 3 or

MK 491 Special Topics in Marketing 4

<sup>\*</sup> MK 391 Special Topics in Marketing 1 or

## **Course Equivalency - Curriculum 2552**

**APPROVED**By BBA at 2:12 pm, Aug 21, 2013

Monash University (Australia)

Code	Exchange University	Code	TU 2552 New
MGF 2351	International Business <u>or</u>	ID 211	Introduction to International Business
MGC 2120	Managing International Business	IB 311	