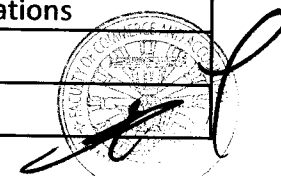


Course Equivalency - Curriculum 2552

Universita' Commerciale Luigi Bocconi, Italy

Code	Exchange University	Code	Thammasat University
	Contabilita' Internazionale (International Accounting)	AC 422	International Accounting
	Business Strategy	BA 401	Strategic Management
	Macroeconomics	EC 214	Introductory Macroeconomics
	Risk Management and Insurance	FN 241	Risk Management and Insurance
	Management of Financial Institutions	FN 331	Financial Institutions Management
	Bilancio/ Accounting and Financial Statement Analysis <u>or</u>	FN 421	Financial Statement and Reporting Analysis
	Analysis and Interpretation of Financial Statements		
	Equity Portfolio Management	FN 451	Equity Analysis
	Risk Management with Derivatives	FN 452	Financial Derivatives
	Personnel Economics and Organisational Behaviour	HO 311	Organizational Behavior
	Organizational Networks and Entrepreneurship	HO 321	New Venture Creation and Entrepreneurship
	Strategic Management for Small and Medium Enterprises	HO 322	Small Business Management
	International Business Strategy	IB 311	Introduction to International Business
	Management of International and Supranational Organizations	IB 421	International Business Management
	Introduction to E-Market and E-Commerce	IS 361	Electronic Business
	Supply Chain Management	IT 442	Supply Chain Management
	Marketing Research	MK 314	Quantitative Research in Marketing
	Product Management	MK 321	Product and Brand Management
	Marketing Communication and Media	MK 331	Integrated Marketing Communications
	Channel Marketing	MK 341	Marketing Channel Management
	Retail Management	MK 342	Retail Management



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Code	Exchange University	Code	Thammasat University
	Gestione E Organizzazione Delle Vendite (Sales Management)	MK 343	Sales Management
	International Marketing	MK 361	International Marketing
	Distribution Networks and International Retailing <u>or</u>	MK X9X*	Special Topics in Marketing X*
	Management of Fashion and Design Company <u>or</u>		
	Workshop in Film Industry Management		
	Technology and Operations	OM 201	Principles of Operations Management
	Innovation in Services	OM 431	Service Management
	Introduction to Management Consulting	OM 445	Small Business Consulting

* MK 391 Special Topics in Marketing 1 or

MK 392 Special Topics in Marketing 2 and MK 393 Special Topics in Marketing 3 or

MK 491 Special Topics in Marketing 4

