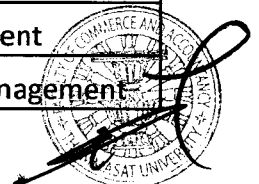


Course Equivalency - Curriculum 2552

Copenhagen Business School, Denmark

Code	Exchange University	Code	Thammasat University
HAI-2MA	Management Accounting	AC 202	Management Accounting (Non-AC Major) <u>or</u>
		AC 313	Cost Accounting (AC Major)
HA-HE46	Management Accounting and Control Systems	AC 433	Accounting for Planning and Control
HA-HE30	Business Strategy	BA 401	Strategic Management
HAI-2IO	Industrial Organizational Analysis	BI 211	Industry and Competition Analysis
BLM-106	Intercultural Business Communication (in English)	BS 320	Cross-cultural Communication
HAI-1MAE	Macroeconomics <u>or</u>	EC 214	Introductory Macroeconomics
HAS-MCEC	Macroeconomics		
HA E 15	Quantitative Methods in Finance	EC 320	Introductory Mathematical Economics
HA-R 63	Intermediate Written English for Business Students <u>or</u>	EL 221	Communicative Business English 1
HA-R 63	Intermediate Written English for Business Students		
HA-R 51	English Skills for Business Students <u>or</u> (Oral Communication Skills in English)	EL 321	Communicative Business English 2
HA-R 51	English Skills for Business Students (Oral Communication Skills in English)		
	Business (7th quarter, 2nd year) <u>or</u>	FN 311	Financial Management
HAI-2CF:	Corporate Finance <u>or</u>		
POL-xxxx:	Corporate Finance		
HA-E41: (DIS)	International Financial Management	FN 313	International Financial Management
CM-F56	Bond markets and valuation of fixed income instruments (Q3)	FN 351	Fixed Income Analysis
CM-FS52	Risk Management	FN 415	Financial Risk Analysis and Management
HA-E61:	Issues in International Finance	FN 461	Advanced International Financial Management



Copenhagen Business School, Denmark

Code	Exchange University	Code	Thammasat University
CM-FS55	Corporate Governance and Finance <u>or</u>	FN 491	Seminar in Finance
HA-E80:	Foreign Direct Investment and the Multinational Corporation <u>or</u>		
HA-E89:	Managing Corporate Turnarounds		
HA-E33	Human Resource Management	HO 310	Human Research Management
HA-E42	Organizational Behavior <u>or</u>	HO 311	Organizational Behavior
HAI-2OB	Organizational Behavior		
BLC-2COM	Communication and Organization <u>or</u>	HO 318	Managerial Communication
ESA-2 COM	Communication and Organization		
POL-PORT	Organization Theory	HO 319	Organization Development
HA-E24	Innovation Management in a Knowledge Society <u>or</u>	HO 421	Innovation Management
HA_E24	Innovation Management		
HAI-1IBE	International Business Environment	IB 311	Introduction to International Business
HAI-2BRM	Business Research Methodology (Q1)	IB 312	Research Methodology
POL-POSM	International Organization, Strategy and Management	IB 421	International Business Management
HA-HE31	International Management	IB 432	Cross-cultural Management
HAI-2MIS	Management Information Systems	IS 201	Management Information Systems
DOK INM	Internet Marketing	IS 361	Electronic Business
HAI-2GSC	Global Supply Chain Management	IT 442	Supply Chain Management
HA-E26	Dynamic Pricing and Price Theory	MK 322	Pricing Management and Marketing Profitability
HAS_EFMA	Event and Festival Management	MK 332	Sales Promotion and Event Marketing
HA E125	Retail Marketing	MK 342	Retail Management
HA-E73	Service Economy and Marketing <u>or</u>	MK 352	Services Marketing
HAS SEMA	Service Marketing		
HA_E54	Organising Global Business and Marketing	MK 361	International Marketing



Copenhagen Business School, Denmark

Code	Exchange University	Code	Thammasat University
BLC-VCON	Consumers in the European Marketplace <u>or</u>	MK X9X*	Special Topics in Marketing X*
HAS-ASMA	Advanced Service Marketing <u>or</u>		
HAIT_VSMM	Social Media Management <u>or</u>		
BLC_3CRE	Creative Industries		
HA-HE82	Project Management	OM 414	Project Management
HAS-SEEC	Service Economics	OM 431	Service Management
HAS-TOHO	Tourism and Hospitality	OM 434	Tourism Management

* MK 391 Special Topics in Marketing 1 or
 MK 392 Special Topics in Marketing 2 and MK 393 Special Topics in Marketing 3 or
 MK 491 Special Topics in Marketing 4

