Course Equivalency - Curriculum 2552

ISC Paris School of Management, France

Code	Exchange University	Code	Thammasat University
	Credit Risk Management and Best Lending Practices	FN 323	Credit Analysis
	Organizational Behavior	HO 311	Organizational Behavior
	Innovation Management	HO 421	Innovation
	International Strategy of Business	IB 421	International Business Management
	Hospitality Management	MK 434	Hotel Marketing Strategy
	Learning Business by doing Business or		Special Topics in Marketing X*
	The Culture of Wine <u>or</u>	MK X9X*	
	Luxury Branding Group 1		
	Operational Management	OM 201	Principles of Operations Management

^{*} MK 391 Special Topics in Marketing 1 or

MK 392 Special Topics in Marketing 2 and MK 393 Special Topics in Marketing 3 or

MK 491 Special Topics in Marketing 4