

**Course Equivalency - Curriculum 2552**

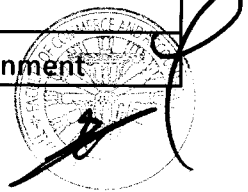
**Rouen Business School, France**

<b>Code</b>	<b>Exchange University</b>	<b>Code</b>	<b>Thammasat University</b>
LCS 44004E	Geopolitics and International Relations	BS 274	Introduction to International Relations
LCS 42002E	Cross-Cultural Issues	BS 320	Cross-cultural Communication
LSC32012E	An Introduction to Film Studies	BS 345	American Film and Society
EFI 42010E	Macroeconomics	EC 312	Macroeconomics Theory
EFI42029E	International Economics	EC452	International Monetary Economics
LCS3X057E	E1 English for Business	EL 221	Communicative Business English I
EFI 42002E	Investment Theory	FN 312	Investments
EFI 42014E	International Finance	FN 313	International Financial Management
EFI 42013E	Financial Analysis	FN 421	Financial Statement and Reporting Analysis
EFI 42003E	Derivative Products	FN 452	Financial Derivatives
MGS 42010E	International Human Resources Management <u>or</u>	HO 310	Human Resource Management
MGS 42023E	International Human Resources Management		
MGS 42011E	International Management	IB 421	International Business Management
OIC 42010E	Supply Chain Management	IT 442	Supply Chain Management
MKG 42004E	Introduction to Brand Marketing	MK 321	Product and Brand Management
MKG 42023E	Marketing Channels	MK 341	Marketing Channel Management
MKG 42006E	International Marketing	MK 361	International Marketing
LCS 44007E	Oenology and Wine Industry	MK 431	Marketing Strategy for Agricultural Products
MKG 42015E	Brand Marketing <u>or</u>	MK X9X*	Special Topics in Marketing X*
MKG 42018E	Marketing and Value		
MGS42034E	Sustainable Business	OM 442	Operations Management for Environment

\* MK 391 Special Topics in Marketing 1 or

MK 392 Special Topics in Marketing 2 and MK 393 Special Topics in Marketing 3 or

MK 491 Special Topics in Marketing 4



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**APPROVED**  
By BBA at 2:12 pm, Aug 21, 2013

Rouen Business School (France)

Code	Exchange University	Code	TU 2552 New
OIC32019E-3	Cost and Management Accounting	AC 202	Management Accounting (Non-AC Major) <u>or</u>
		AC 314	Cost Management (AC Major)
EFI 42040E-5	Banking Regulations	FN 331	Financial Institutions Management
EFI 42045E-2	Asset-Liability Management of Banks	FN 491	Seminar in Finance
MKG32020E-3	International marketing	MK 361	International Marketing

