Course Equivalency - Curriculum 2552

Tillburg University, The Netherlands

Code	Exchange University	Code	Thammasat University
	Risk Theory	FN 241	Risk Management and Insurance
	Consumer Behavior	MK 311	Consumer Behavior
	Marketing Channel Management	MK 341	Marketing Channel Management
	Service Marketing	MK 352	Services Marketing
	International Marketing	MK 361	International Marketing

Course Equivalency - Curriculum 2552

APPROVEDBy BBA at 2:13 pm, Aug 21, 2013

Tilburg University (The Netherlands)

Code	Exchange University	Code	TU 2552 New
30L301	History of Economic Thought	EC 404	History of Economic Thought
500842	Leadership and Organization	HO 317	Leadership
325048	Comparative Management	IB 422	Comparative Business Systems
346227	Databases	IS 314	Database System
320068	Business Network & Inter-Organizational Systems	IS 361	Electronic Business
346234	Decision Support System	IS 461	Decision Support and Business Intelligence System