

Course Equivalency - Curriculum 2552

California State University, Bakersfield (USA)

Code	Exchange University	Code	TU 2552 New
ACCT 408	Auditing	AC 316	Auditing
ACCT 360	Accounting Information Systems	AC 413	Accounting Information Systems
FIN 300	Financial Management	FN 311	Financial Management
MGMT 310	Human Resource Management	HO 310	Human Resource Management
MGMT 300	Organizational Behavior	HO 311	Organizational Behavior
MKTG 301	Consumer Behavior	MK 311	Consumer Behavior
MKTG 302	Advertising and Public Relations Strategy	MK X9X*	Special Topics in Marketing X*

* MK 391 Special Topics in Marketing 1 or

MK 392 Special Topics in Marketing 2 and MK 393 Special Topics in Marketing 3 or

MK 491 Special Topics in Marketing 4

