Course Equivalency - Curriculum 2552

California State University, East Bay, USA

Code	Exchange University	Code	TU 2552 New
ACCT 4250	Auditing	AC 316	Auditing
ACCT 2251	Financial Reporting and Analysis	AC 321	Financial Reporting and Statement Analysis
MGMT 3610	Human Resources Management	HO 310	Human Resource Management
MGMT 3614	Organizational Behavior	HO 311	Organizational Behavior
MKTG 3410	Advertising Management	MK X9X*	Special Topics in Marketing X*

^{*} MK 391 Special Topics in Marketing 1 <u>or</u>

MK 392 Special Topics in Marketing 2 and MK 393 Special Topics in Marketing 3 or

MK 491 Special Topics in Marketing 4