

BBA Thammasat - A multivitamins for your healthy success.

by vitamins boys



If you ask any BBA Alumni the classic question, 'so what have you got from learning at BBA Thammasat?' you will get a big smile with endless list of answers from: LOTS of knowledge, great attitudes, endless friendships, just to name a few. We, too, have just been asked to summarize our four precious years as a BBA#16 and how those has helped us with our job, and it hasn't been easy to crunch everything down to just a few paragraphs, but we tried our best, and here goes:

BBA Thammasat was all about helping us to master all the fundamental business skills, and really know how to put it to use, such as strong analytical skill, structure-driven problem solving, holistic knowledge integration, and natural presentation skill.

Through case-based and project-focused curriculum, we have developed strong analytical skill and being structural when it came to problem solving. We can now see order out of chaos, and we see it deeper. We learned to integrate our knowledge in various branches (marketing, finance, and accounting) to real harmonious use. And through projects yet again, that cradled our natural presentation skill; we were also equipped with presentation techniques and tools those we were able to use freely like our own limbs.

The best part of BBA Thammasat is that we didn't just get in touch with the hard skills of being a good businessman; the soft skills that have ingrained into us were probably one of the best things that helped us with work. Enigma, charisma, perseverance, can-do attitude, optimism, and the list go on.

We have owed much to the constructive competition, energetic classmates and professors, and the fun learning environment. With the countless professional lessons from our thankful Ajarns, and real-life versatile experiences such as business case competitions, case studies, and exchange program abroad, our world has broadened. Our perspectives have gone multidimensional. We were shaped to be productive, effective, and bright with positive attitude. At last, four years in BBA Thammasat has truly groomed us to outstand and shine in our workplace.

