STUDY PLAN (Curriculum 2013)

SINGLE MAJOR : MARKETING

MINOR : ACCOUNTING

Name _____ **ID. NO** _____

Course	Credits	Prerequisite	Semester								Grade
			20	13	20	14	20	15	20	16	
			1	2	1	2	1	2	1	2	
1. General Basic Courses (30 Credits)											
BA202	3										
EG221	3	EL172									
EG241	3	EL172									
EL171	3										
EL172	3	EL171									
TH161	3										
TU100	3										
TU110	2										
TU120	2										
TU130	2										
TU152	3										
2. Business Core Courses (45 Credits)											
AC201	3										
AC202	3	AC 201									
BA201	3	2nd year									
BA203	3										
BA204	3										
BA401	3	4th year									
EC213	3										
EC214	3										
EL221	3	EL172									
EL321	3	EL221									
FN201	3	AC201									
HR201	3										
IS201	3										
MK201	3										
OM201	3										

Course	Credits	Prerequisite	Semester								Grade
			20	13	20	14	20	15	20	16	
			1	2	1	2	1	2	1	2	
3.Major Area Courses(39 Credits)(Not receive a grade lower than"C")											
3.1 Major Compulsory Courses (33 Credits)											
MK311	3	MK201									
MK312	3	MK311									
MK313	3	MK major,MK201									
MK314	3	MK311									
MK315	3	BA204,MK314									
MK316	3	MK311									
MK317	3	MK201,FN201									
MK318	3	MK201									
MK319	3	MK311									
MK411	3	MK311,BA204									
MK412	3	MK major,MK312, 4th yr.									
3.2 Major Elective Courses (6 Credits)											
	3										
	3										
	3										
4. Elective Course (15 Credits) **OR** Minor Area											
	3										
	3										
	3										
	3										
	3										
Minor in Accounting (18 Credits)											
AC311*	3	AC201									
AC312*	3	AC201									
AC313*	3	AC201									
AC314*	3	AC313									
AC318*	3	AC201, IS201									
AC	3										
5. Free Elective Courses (6 Credits)											
	3										
	3										

For each course, mark " / " in the column corresponding to the semester enrolled.

In case of taking a summer school, mark "S" in the second column of the academic year.

Minor Area: * = Compulsory Courses (15 Credits) + select 1 Accounting Courses (3 Credits)

Free Elective Courses: Select 2 courses offered in TU including foreign language courses listed in general basic courses.

***Remarks: Students must study the undergraduate bulletin before registration. Study plan is only a suggested schedule.**

BBA International Program is not responsible for any mistakes as a result of the study plan.